

# MMT Privacy Policy

Effective Date: May 22, 2023

## Introduction

This Privacy Policy applies to the collection, use, and disclosure of personal information by Music Metaverse Ltd ("we," "us," or "our"), in accordance with the General Data Protection Regulation ("GDPR").

We respect the privacy rights of our customers, visitors to our website, and other individuals whose personal information we collect. We are committed to protecting your personal information in accordance with this Privacy Policy and applicable data protection laws.

## What Information Do We Collect?

We may collect personal information such as your name, email address, phone number, and address when you interact with us, including when you:

- Purchase our products or services;
- Contact us with inquiries or complaints;
- Sign up for our newsletter or marketing materials; and
- Use our website or social media channels.

We may also automatically collect certain information about your use of our website, including your IP address, device type, and browser type.

## How Do We Use Your Information?

We may use your personal information for the following purposes:

- To fulfill our contractual obligations with you;
- To respond to your inquiries or complaints;
- To send you marketing communications, where you have provided your consent;
- To administer and improve our website and services;
- To prevent fraud and enhance security; and
- To comply with our legal obligations.

We will only process your personal information where we have a legal basis to do so, including where:

- We have obtained your consent;
- The processing is necessary for the performance of a contract with you;
- The processing is necessary for our legitimate interests; or
- The processing is necessary for compliance with a legal obligation.

## **How Do We Protect Your Information?**

We take appropriate technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure. We also ensure that our employees and third-party service providers comply with our privacy and security standards.

## **Do We Share Your Information?**

We may share your personal information with third-party service providers who process personal information on our behalf. We will only share your personal information with these service providers where necessary and where we have appropriate contractual protections in place.

We may also disclose your personal information where required by law, such as in response to a court order or legal process.

## **How Long Do We Retain Your Information?**

We will only retain your personal information for as long as necessary to fulfill the purposes for which it was collected or as required by applicable law. We will securely dispose of your personal information when it is no longer needed.

## **Your Rights**

You have the following rights under the GDPR:

- The right to access your personal information;
- The right to have your personal information corrected;
- The right to have your personal information deleted;
- The right to restrict our processing of your personal information;
- The right to object to our processing of your personal information;
- The right to receive your personal information in a structured, commonly used, and machine-readable format; and
- The right to lodge a complaint with a supervisory authority.

If you wish to exercise any of these rights, please contact us using the contact information provided below.

## **Contact Us**

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at [info@musicmetaversetoken.xyz](mailto:info@musicmetaversetoken.xyz)

Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our privacy practices. Any updates will be posted on our website with an updated effective date. We encourage you to review this Privacy Policy periodically.